

# WHY DIG FOR GOLD WHEN THERE ARE DIAMONDS?



**Why use ordinary garden tools when colorful diamond-shaped designer appliances can brighten your life? Following the success of our prize-winning water hoses and mounts, it's time for a new sparkling addition to the extravagant world of Garden Glory – the Diamond Collection.**

– We are very proud of the fact that we have designed everything ourselves, and that the hoses and mounts have been such a tremendous success worldwide. We are now expanding our range with a line of exclusive Swedish-made garden spades and water cans, says Linda Brattlöf, CEO, founder and creative driving force of Garden Glory.

Garden Glory's elegantly designed water hoses have made them a global pioneer. The company has also won several awards like the Swedish Design Award and Best Product Design in Australia. The hoses, mounts and other accessories, along with the newly introduced designer bag-inspired mailboxes, are sold in over 340 selected stores in 22 countries all over the world. The diamond-shaped garden spades and water cans will now join them.

The garden spades feature blades in stamped brass and handles made of compression-molded plastic – simply because it's more durable than wood, and warmer to touch than steel. The diamond shape is an expression of the Garden Glory philosophy to add an extravagant touch to garden work. So are the garden spades' five stylish colors.

The watering cans will be available in the same five colors, making them the crown jewel of any garden. The cans are exquisitely diamond-shaped, form-blown in plastic and can hold up to 8 liters.

– The Diamond Collection is just one of the additions to the world of Garden Glory in the near future. Our Scandinavian-manufactured products are apparently in high demand, and we are happy to oblige our customers, says Linda Brattlöf.

The new Diamond collection will be available globally in February, 2016.

**For more information and high-resolution pictures, please contact:**

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#### **About Garden Glory**

Garden Glory, based in Gothenburg, Sweden, is a designer brand of luxurious alternative garden appliances. These elegant and innovative products are for homeowners who won't settle for the ordinary. Garden Glory is marketed and distributed by Kolibri & Fjäder.